

{firstname}, [[[webview]]]View this email online.

Welcome to the Fenway Estate {clubpublictiername} Club! We're thrilled you've joined us. Below is a confirmation of your membership details. If you need to make any changes to this information, give us a call or access your account details online. Your first shipment will arrive next month - we hope you're as excited as we are! After each shipment be on the lookout for a special member offer to re-order your special selection of wines before they're released to the rest of our fan club.

## **Billing Information**

{billfirstname} {billlastname}

{billcompanyname}
{billaddressline1}
{billaddressline2}

{billcity}, {billstateabbr} {billzip}-{billzip4}

{billcountry}

## **Shipping Information**

{shipfirstname} {shiplastname}

{shipcompanyname} {shipaddress1}

{shipaddress2}

 $\{shipcity\}, \{shipstateabbr\} \{billzip\}-\{billzip4\}$ 

{shipcountry}

## **Account Information**

Name: {firstname} {lastname}

Company: {companyname}
Username: {username}

Email address: meghan@ecellar1.com

**Membership:** {clubpublictiername}

**Join Date:** {clubjoindate}

Will-call pickup: {clubpickupyesno}
CC on file: xxx{clubcclast4digits}

exp: {clubccexpdate}

As a <u>Custom Club</u> member, you've selected the quantities of limited release wine to receive annually, upon release. Below are your selections of quantity and wine category:

{clubcustomdetails}

(The highlighted section is created using the {billaddress} block merge field.)

The benefits for {clubpublictiername} members are simply the best!

Book your complimentary Clubhouse visit on your next trip to Napa Valley - and bring your friends, everyone gets an all-access pass for the day!

Fenway Estate | 4 Boston Way | Calistoga | CA | 94515

